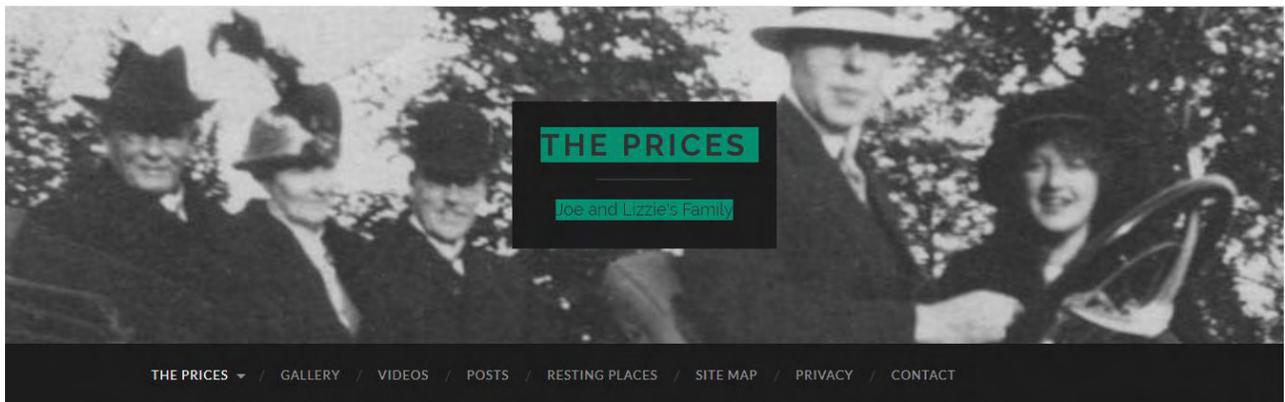


# The Price Family – Beach Builders

Barbara Myrvold

May 1, 2020

[THE PRICES Joe and Lizzie's Family](#) is a website that will be of great interest to Beachers, both current and past residents, especially if they have lived in one of the houses that Price family constructed in the local area between the early 1900s and the early 1930s. Joseph Price (1860-1934) and later with sons Earl and Leslie - The Price Brothers - built houses, stores, factories and a movie theatre here.



Opening page of [THE PRICES Joe and Lizzie's Family](#)

The firm's most recognizable works are the scores of fourplexes that line the streets south of Queen in the vicinity of Scarborough Beach Boulevard. The Price Brothers built the "double duplexes" 90 years ago on the site of the old Scarboro' Beach Park, and amusement park that operated 1907-25.

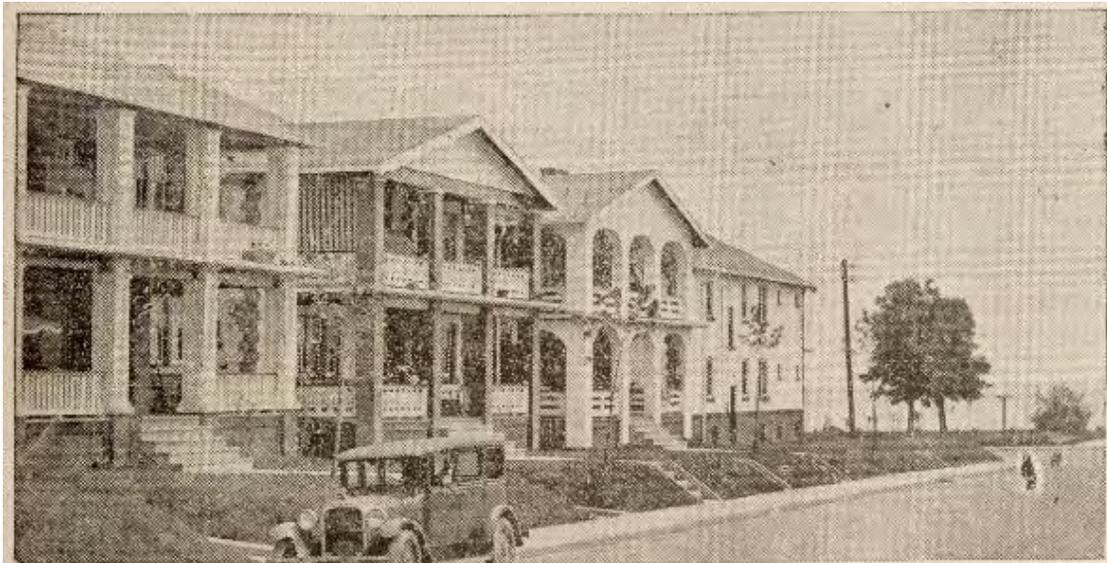
*Then & Now: Scarboro' Beach Park and Scarborough Beach Boulevard*



[Scarboro Beach Park, Toronto, 1910](#)



Photo by Paul Warner, 2019



**Scarborough Beach Boulevard, east side, looking north from Hubbard Boulevard.**  
*Toronto Globe, 2 July 1928, p. 12.*



Paul Warner developed the website to tell the story about his great-grandfather, Joseph Price, his two great uncles, Earl and Leslie, and many other family members. It has loads of pictures and stories about the Price family, who lived at the Beach for decades and were key players in its development from the early 1900s into the 1930s.

The website includes a downloadable pdf (28 MG) of the illustrated talk – “[Men who built the Beach: the Price Brothers Homes and other stories](#)” - that Paul gave to a capacity crowd at a TBETHS event held at Beaches Library on October 22, 2019.

Paul has added new content to his show, he explained: “New information from informed Beach residents and newly-found Price cousins, came to light during and in the days following the talk. Some of it has been incorporated into this text, and some appears in the footnotes.”

THE BEACH & EAST TORONTO HISTORICAL SOCIETY  
AND THE TORONTO PUBLIC LIBRARY PRESENTS

FAMILY HISTORIAN  
**PAUL WARNER**  
MEN WHO BUILT THE BEACH:  
*THE PRICE BROTHERS HOMES AND OTHER STORIES*



*"SCARBORO' BEACH" TRANSFORMED INTO RESIDENTIAL AREA*

Illustration courtesy of the Ontario Historical Society. The photograph is a black and white photograph of the Scarborough Beach development in Toronto, Ontario, Canada. The photograph shows the construction of the Price Brothers Homes, a large residential complex. In the foreground, three men are seated, likely the Price Brothers and their father, as mentioned in the caption. The background shows the skeletal structure of the buildings under construction, with cranes and other construction equipment visible. The caption identifies the men as the Price Brothers and their father, and the location as Scarborough Beach, Toronto, Ontario, Canada, in July 1928.

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**NOTE: LIMITED SEATING AND OCCUPANCY**

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[Poster for Paul Warner’s presentation about the Price Brothers](#)